



Grow profits and serve customers better.

Low cost, low risk payment solutions for Auto Dealers.



Finding the road to success

Auto Dealers know car shoppers are in the driver's seat and providing excellent customer experience is absolutely vital to achieving long-term success.

Consider this: In a recent survey of 2,000+ customers, nearly 50% judged a seamless and hassle-free experience to be extremely important when purchasing a car¹.

In today's highly competitive environment, winning auto dealers are finding ways to make life better for their customers.

Every element of the customer journey must be optimized, including payment. With the right platform, auto dealers can delight buyers with fast, flexible payment options—all while reducing dealership costs and minimizing risk.



¹ KPMG Global Automotive Executive Survey 2020, <https://automotive-institute.kpmg.de/GAES2020>

Certegy has solutions tailored to your dealership needs while providing a positive customer experience.



Process transactions with Virtual Terminal

A simple web-based payment solution purpose-built to help auto dealers accelerate cash flow and thrive in a dynamic industry. Save costs and securely serve customers from any device—laptop, tablet or mobile.



Fast ACH and check payment processing

Transactions are reviewed in real-time via Certegy's risk assessment platform—meaning dealer risk is significantly reduced. Delight customers with instant decisioning and provide a speedy, smooth payment process.



Drive sales with Buy Now, Pay Later (BNPL)

A BNPL solution empowers buyers to split payments into equal installments to be paid over time, all built into Certegy's Virtual Terminal. Customers get increased purchasing power while dealers benefit from greater access to buyers and higher sales volumes.



Process faster and safer transactions

Take advantage of Certegy's Warranty program, which guarantees full reimbursement for the amount of the ACH transaction that are returned due to fraud or insufficient funds. Or, enjoy the freedom to opt out with our Self-Risk alternative.

To learn more about our Auto industry solutions, visit certegy.com/auto or contact us at 1-866-540-0717.

